



Gabriela Michel

Graphic & Web Design

thegabsite.com gab@thegabsite.com 215.519.2588

Education

Bachelor of Science in Media Arts & Animation
The Art Institute of Philadelphia

Computer Skills

Mac & PC format, Adobe Creative Suite (Photoshop, Flash, Dreamweaver, Firework, Illustrator, Premier, After Effects, InDesign) Microsoft Word, HTML, CSS

Skills

Bilingual (Fluent in Spanish), People Management, Customer Service

Experience

FREELANCE 2008-Current

Graphic Designer, Animator, Web Designer

- Responsible for the successful design of printed and digital marketing materials such brochures, business cards, stationary, flyers, posters, magazine ads, web sites and logos for various clients

FITNESS MACHINES/ENDLESS POOLS 05/2012-Current

Purchasing Assistant

- In charge of purchasing materials needed to manufacture Endless pools.
- Negotiate with vendors and establish contracts/agreements
- Arrange freight shipments
- Organize and assist with office needs.

POSTNET SICKLERVILLE 02/2011-04/2012

Lead Graphic Designer

- Created design of printed material such as forms, brochures, business cards, stationary, flyers, posters, and magazine ads, for local businesses.
- Was involved in print production and assembly such as booklets, folding, cutting and poster board mounting.
- Assisted with customer service

JOEYMAC INC. 2007- 2012

Freelance- Advertising and Branding Designer

- Created and maintained layout of ads for promoting business in published magazines (College Living Magazine, Where Magazine, Philadelphia City Paper, Philadelphia Weekly), and other promotional pieces.
- Typed and laid out restaurant and bar menus.
- Designed T-shirts promoting restaurant's character/mascot